

From: [Ishi Rudell](#)
To: [Ashley Irving-Scott](#); [Jayson Thiessen](#); [Lesley Crawford](#)
Cc: [Sarah Wall](#)
Subject: RE: EG SHorts - Music Video Ideas
Date: June-03-13 4:17:59 PM
Attachments: [MLP_EG_Music_Videos_ishi.docx](#)

Hey Sarah, Jayson,

I've tried to explain what I think would work best with the 2 music videos... please feel free to add or remove anything.

We have a lot of good gags here to work with. I'll do my best to highlight in yellow the gags that we think will be the strongest. We especially like the Carousel (ponies) gag... it would be pretty funny to see them riding their pony versions. However It might be a challenge to use a state fair as our location for the music video. Maybe if we create a carnival day at the high school, filled with a few small rides (hence the carousel) and lots of the classic games, ring toss, knocking the bottles down, sitting on the seat that drops into a tank of water when someone hits the bulls eye... all things RD would be good at. Maybe a pie eating contest or bobbing for apples. We could have an arm wrestling competition with AJ beating all the guys.

Do we have any ideas as to what these songs will be about?

Flutter Fright - Could be cute, but unless the song is based on Fluttershy, it might not make a lot of sense.

Theme Wrong – This one might work better, because we can make use of all the girls. Instead of Pinkie Pie being the only decorator, we could have all the pony girls giving their ideas. They all have their own unique styles. They all want this to be an awesome party, but they're going to have to work together if they want to get anything accomplished. We could focus on everything from decorations, to food/treats, to costume attire. Maybe it starts off with them not agreeing with each other ideas, but slowly they start to find a rhythm, and make everything work out perfectly!

Thanks,

Ishi

From: Ashley Irving-Scott
Sent: June-03-13 2:19 PM
To: Jayson Thiessen; Ishi Rudell; Lesley Crawford
Cc: Sarah Wall; Ashley Irving-Scott
Subject: EG SHorts - Music Video Ideas
Importance: High

Hi guys,

Attached, please find the ideas for the music videos. Please have a look right now and let us know your initial thoughts.

Thanks, Ash

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